

YENTZEN

GROUP

Your must-attend
events in
2026!



Comité de Cerezas



SMARTCHERRY



Comité de Uvas





Brochure

2026

Organized by



Cherry
Committee

YENTZEN
GROUP



www.globalcherrysummit.com

Why attend?



In an industry where each season can redefine the course of business, the **Global Cherry Summit 2026**, in its **seventh edition**, will once again provide a **pivotal day for making informed decisions** based on reliable, up-to-date information — building on the success of the **2025 edition**, which brought together **more than 1,800 attendees and 90 sponsoring companies**.

The event will continue to provide **access to real-time market analysis, insights into consumption trends, evaluation of effective commercial strategies, and a deeper understanding of the logistical shifts** that directly impact competitiveness. It remains the key **meeting point for decision-makers: exporters, importers, retailers, suppliers, and global industry leaders**.

“ If you're in the cherry business, this is where the future of the industry is shaped! ”

04|21|26



Media partner

PortalFruticola.com


VISION
MAGAZINE

7th edition

GRAN ARENA
MONTICELLO, **CHILE**

Tickets 2026



Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080

Early bird until december 15th, 2025

To purchase your ticket, send an email to

 entradas@yentzengroup.com



Organized by



Cherry
Committee

YENTZEN
GROUP

7th edition

GRAN ARENA
MONTICELLO, **CHILE**

Layout 2026



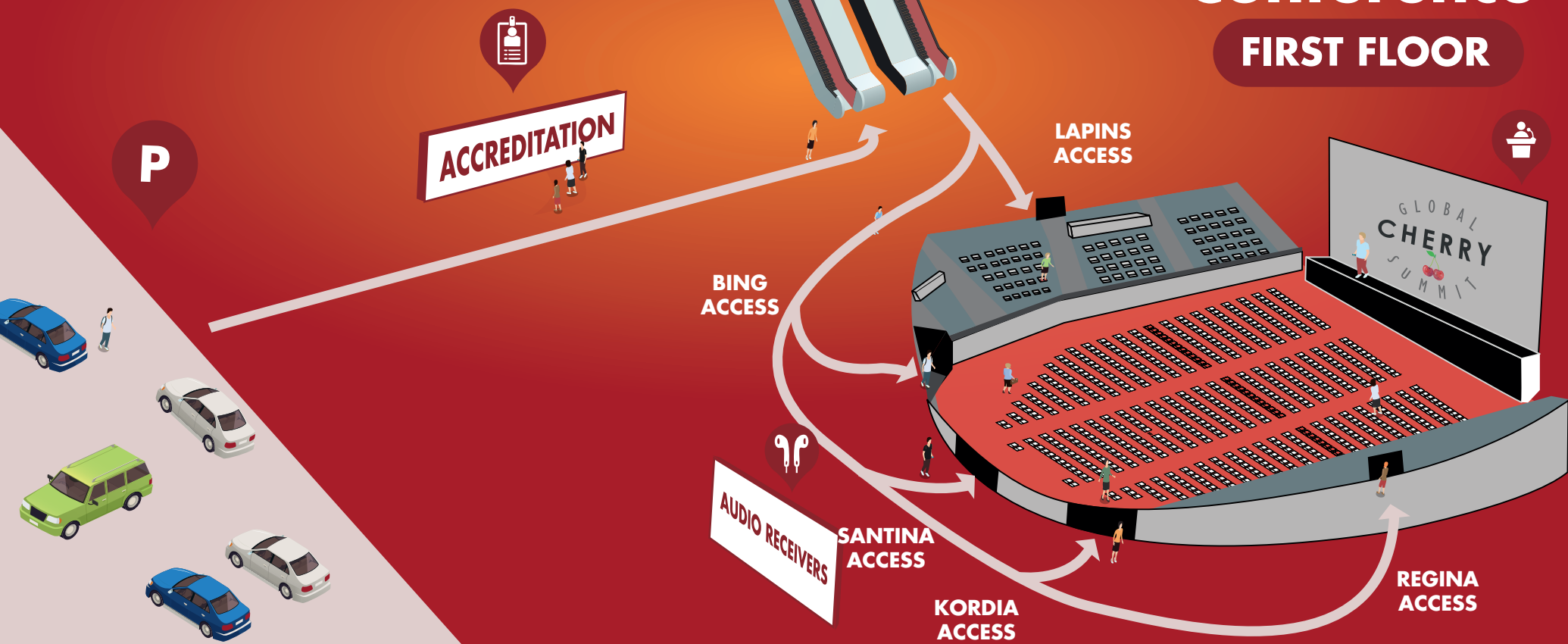
Booths

SECOND FLOOR

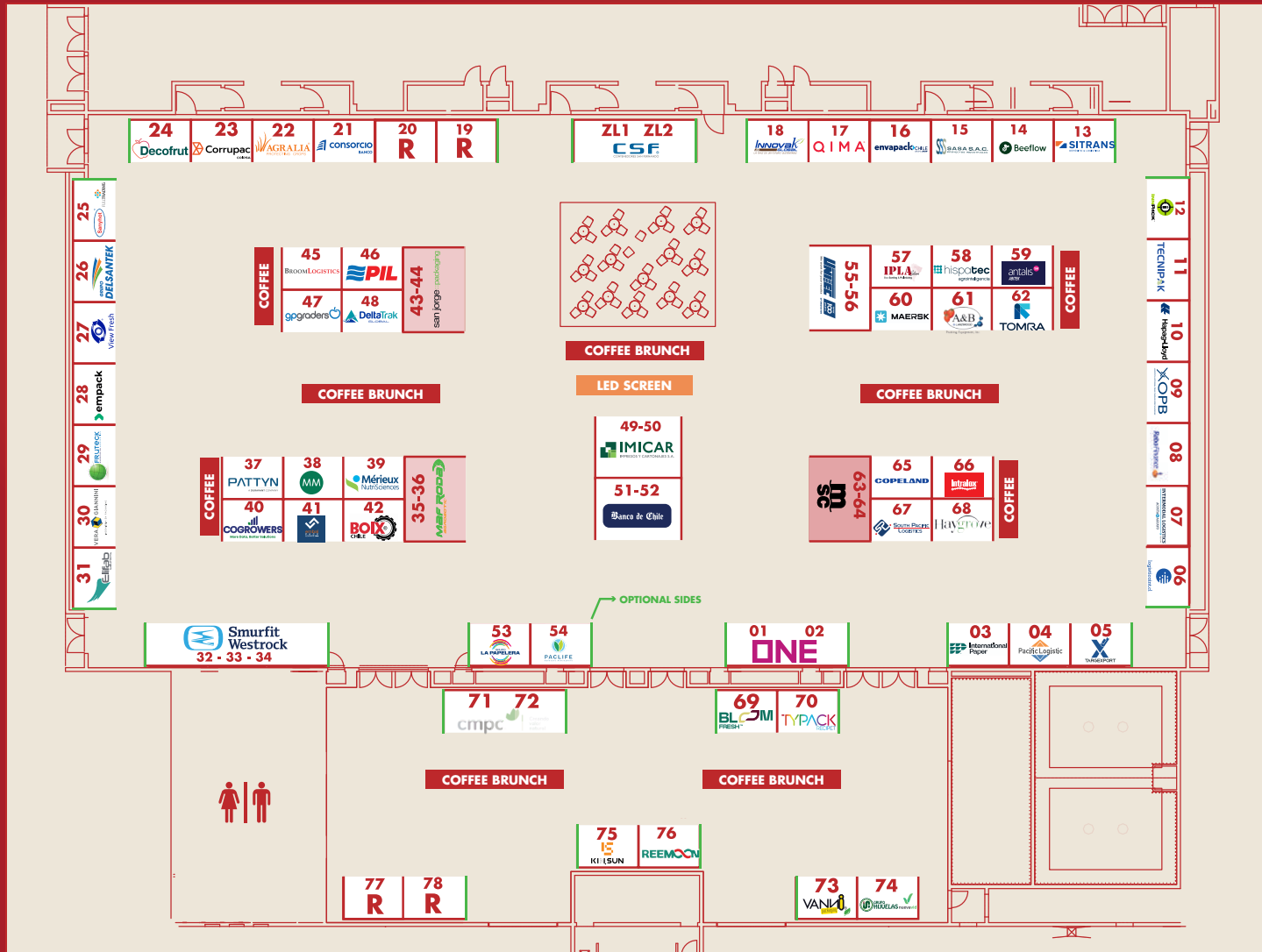


Conference







FIRST FLOOR



Booth layout 2026



Legend

-  Stands 3x2
-  Stands 4x3
-  Lounge area
-  Restrooms
-  COFFEE BRUNCH Food and drinks
-  Reserved

04.21.26

Benefits associated with sponsorship

PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Exclusive Brunch Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
Lounge Area (Exclusive Sponsorship) -Logo and video only on Bingo area screen -Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓	✓	
Jockey	USD12.000	0	3	5	✓	✓	✓	✓		
Material bag	USD12.000	1	3	5	✓	✓	✓	✓		
Lanyards	USD12.000	1	3	5	✓	✓	✓	✓		
Cherry Sizer	USD9.000	0	3	5	✓	✓	✓	✓		
Mug	USD9.000	0	3	5	✓	✓	✓	✓		
Showcase your machine *Includes 4 promotional banners and 1 branded counter	USD9.000	0	5	0			✓	✓		
Cloakroom(LED) *Includes a 6x2.5 m LED screen	USD9.000	0	4	0			✓	✓		
Charging station *PVC archway and 4 totems placed throughout the event	USD9.000	0	4	0			✓	✓		
Badges	USD8.500	0	3	5	✓	✓	✓	✓		
Welcome Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Morning Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Afternoon Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	



*Prices do not include Chilean VAT

AVAILABLE
 SOLD / RESERVED

04.21.26

Benefits associated with sponsorship

GOLD SPONSOR

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Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
LED floor *3x2 m LED screen	USD7.500	0	3	0			✓	✓		
PVC Cloakroom *6x2.5 m stretched PVC	USD7.000	0	4	0			✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		
Event mascot *Customized band with the sponsoring company's branding	USD6.500	0	3	0			✓	✓		

ONE
OCEAN NETWORK EXPRESS

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It's What's Next

RESERVED

RIVERKING

YIDU 毅都



AVAILABLE



SOLD / RESERVED

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04.21.26

Benefits associated with sponsorship

SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Car bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		



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Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		
Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓		

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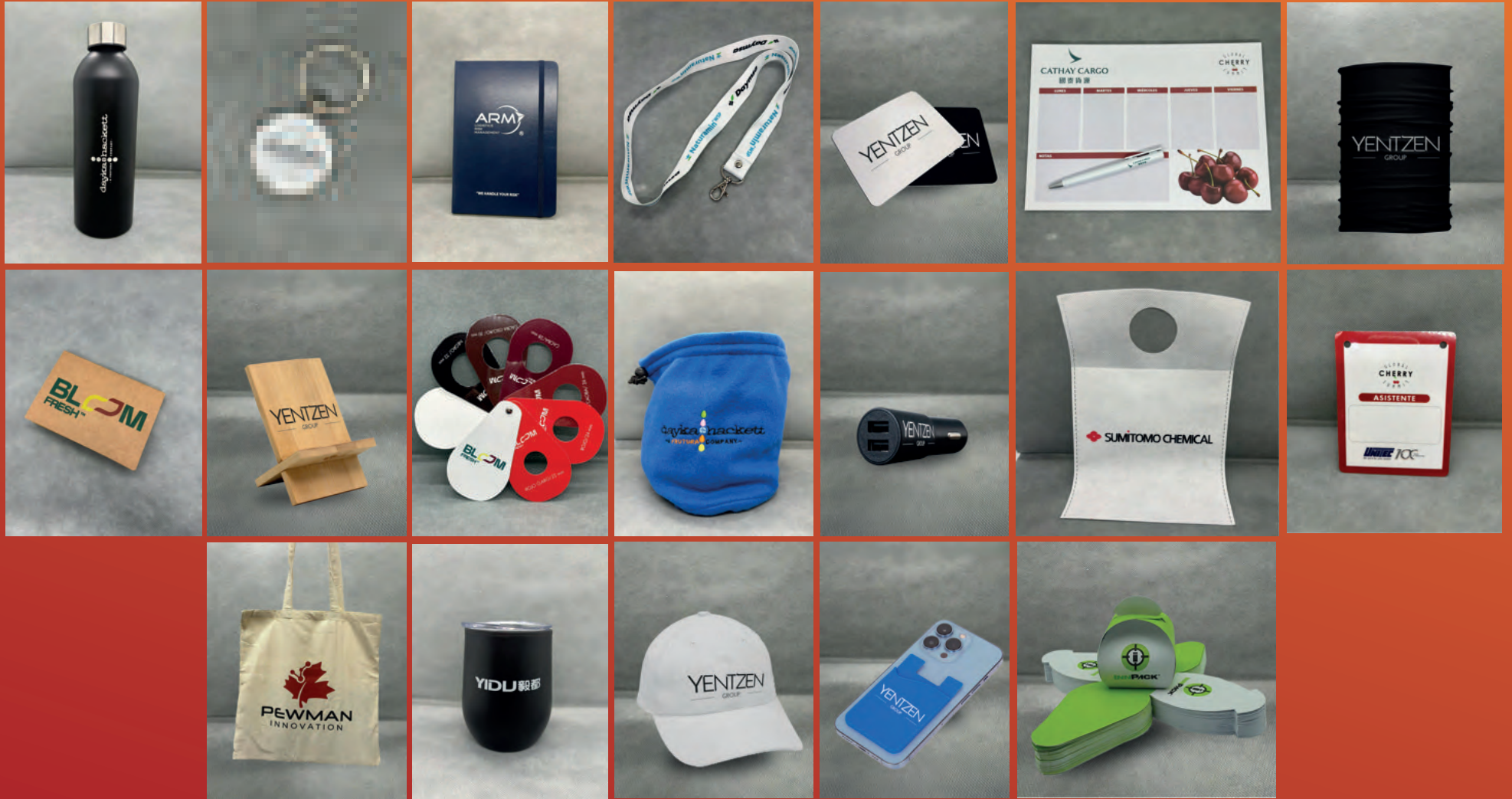


AVAILABLE



SOLD / RESERVED

Products photographs



*Reference image

Gallery

GLOBAL
CHERRY
SUMMIT



Gallery

GLOBAL
CHERRY
SUMMIT



Sponsors 2025



PLATINUM SPONSORS



SILVER SPONSORS



GOLD SPONSORS



MEDIA PARTNERS



SPONSORING COMPANIES

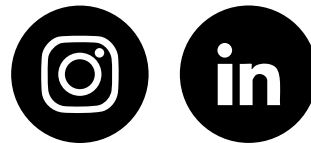


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events@yentzengroup.com / entradas@yentzengroup.com



Yentzen Events





Cherry *Tech* 2026

BROCHURE



www.cherrytechconvention.com



SMARTCHERRY

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YENTZEN
GROUP



Why attend?

CherryTech is not just a technical event — it's a real opportunity to turn knowledge into action. **With over 1,600 attendees** at its third edition in 2025, participation from **80 sponsoring companies**, and the most influential experts in the field, the event delivers **practical tools and specialized content** to support better decision-making in the field and postharvest operations.

In an industry under constant pressure to produce high-quality fruit faster and more efficiently, this event once again seeks answers to real-world challenges: water management strategies, cherry tree physiology, varietal development, disease control, **technologies to enhance fruit condition, and sustainable production.**

In addition, *CherryTech* features a **scientific poster exhibition area** dedicated to research on cherry production—a space that fosters the **exchange of academic and applied knowledge, opening new perspectives for innovation and study in the industry.**

Attending **CherryTech 2026** means staying on the cutting edge of technical knowledge, exchanging experiences with fellow professionals, and remaining competitive in an industry that demands precision, adaptability, and continuous improvement.

Don't miss the fourth edition of the industry's most important technical event!



06 | 17 | 2026

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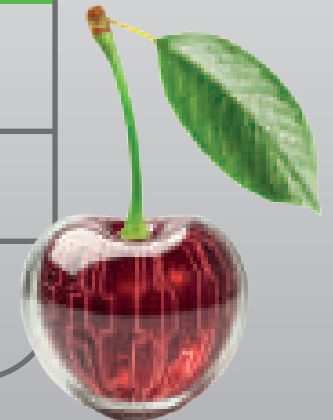
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4th EDITION
MONTICELLO, CHILE


Tickets 2026



Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080



Early bird until February 21st, 2026

To purchase your ticket, send an email to
 entradas@yentzengroup.com

Organized by



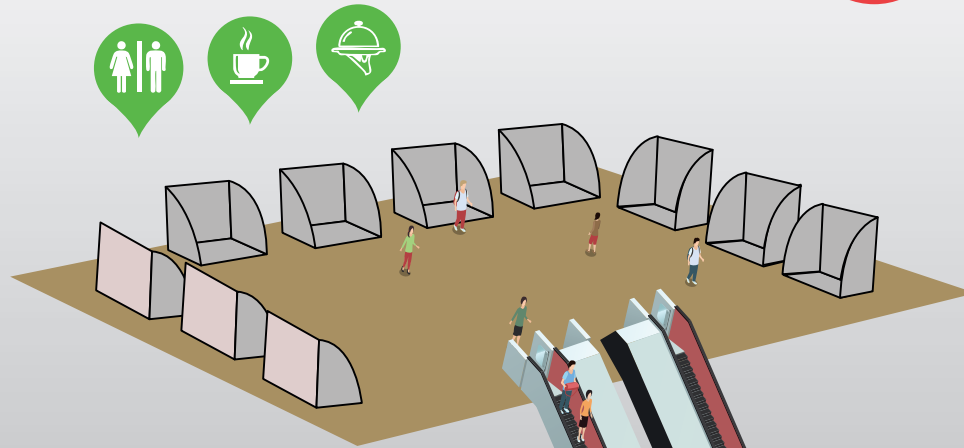
4th EDITION
MONTICELLO, CHILE

Layout 2026



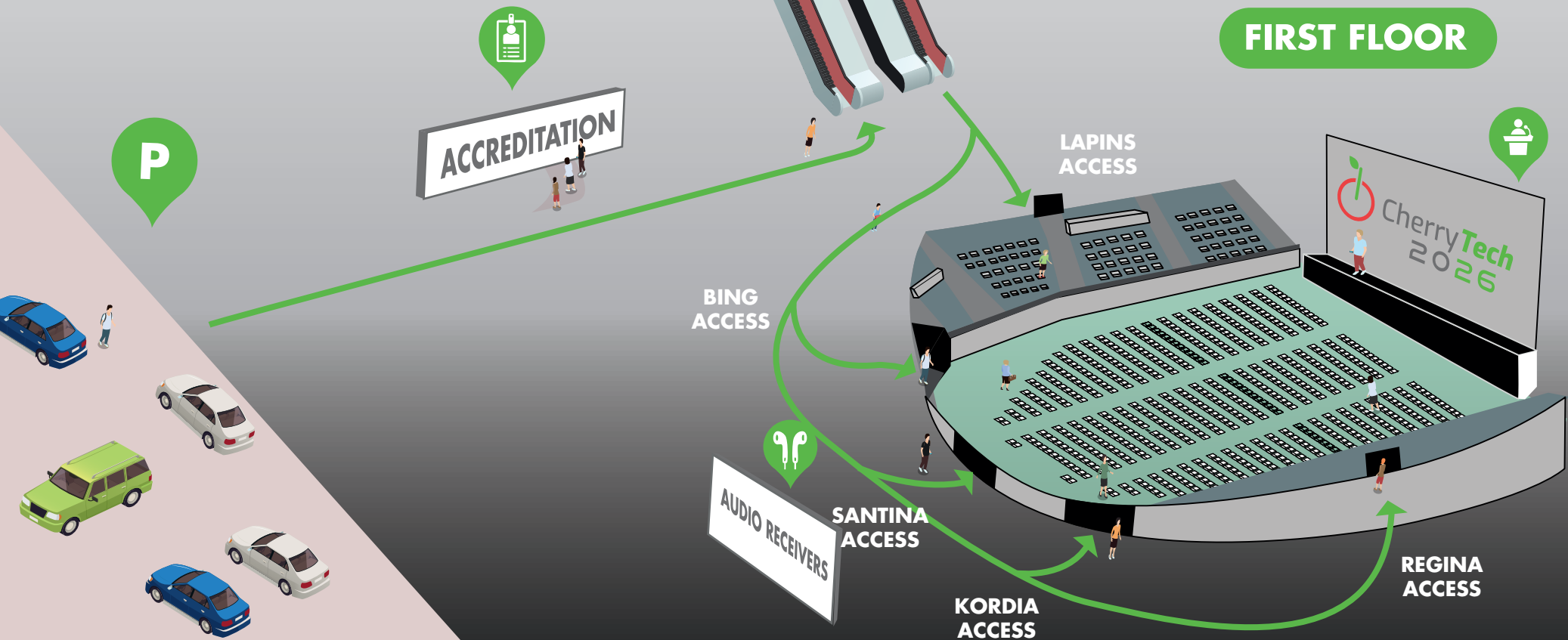
Booths

SECOND FLOOR

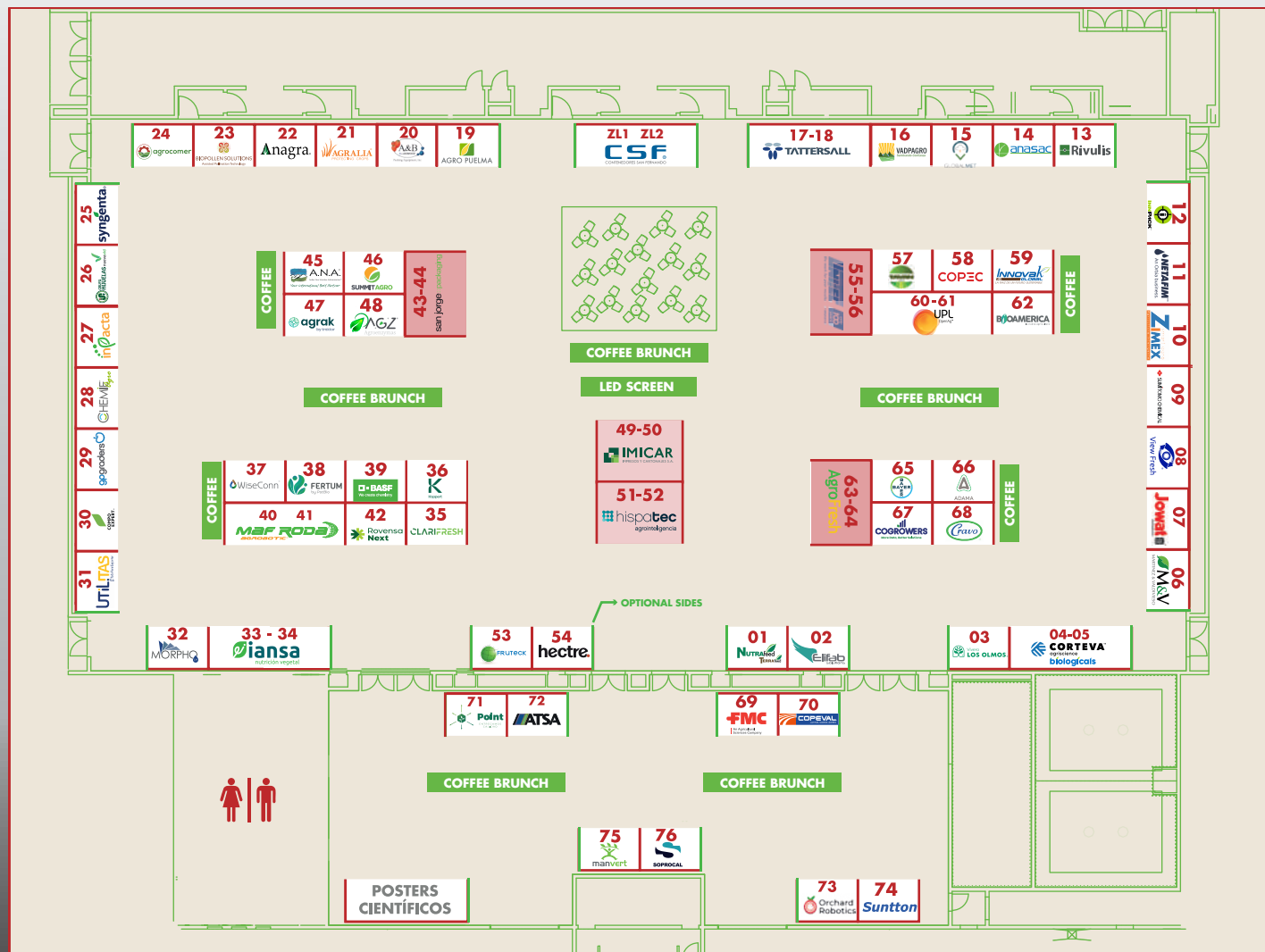


Conference







FIRST FLOOR



Booth layout 2026



Legend

-  Stands 3x2
-  Stands 4x3
-  Lounge area
-  Restrooms
-  Food and drinks
-  Reserved

06|17|2026

Benefits associated with sponsorship

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Badges	USD8.500	0	3	5	✓	✓	✓	✓		
Welcome Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Morning Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Afternoon Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	

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AVAILABLE
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CSF
CONTRADORES SAN FERNANDO

RESERVED

Daymsa

UNITEC 100

06|17|2026

Benefits associated with sponsorship

GOLD SPONSOR

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Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		
Event mascot *Customized band with the sponsoring company's branding	USD6.500	0	3	0			✓	✓		

*Prices do not include Chilean VAT

AVAILABLE
 SOLD / RESERVED

SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Carg bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		

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STANDS

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AVAILABLE
 SOLD / RESERVED

Products photographs





 **CherryTech**
2026



 **CherryTech**
2026

Sponsors 2025

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSOR



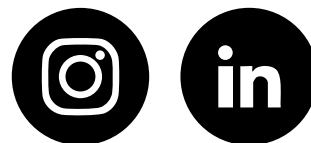
SPONSORING COMPANIES



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✉ events@yentzengroup.com / entradas@yentzengroup.com



Yentzen Events





BROCHURE

2026

Organized by



Comité de Uvas



www.globalgrapeconvention.com

Why attend?



After a successful first edition in 2024 — which brought together over 1,000 attendees and 60 sponsoring companies — the Global Grape Convention returns in 2026 as a key platform for strategic reflection on the table grape business. This comes at a time when the global market exceeds USD 9 billion annually, and leading origins like Chile, Peru, Mexico, and the United States compete for market share through varietal innovation, quality, and efficiency.

This convention has become an essential milestone, **emerging in response to an industry undergoing major transformation — driven by varietal renewal, changes in retail, the impact of climate change, and shifting consumer preferences.**

It's a **gathering designed to address these issues** with a forward-looking perspective, bringing together the industry's key players to spark meaningful conversations **that help shape the future of the grape business with a global vision and a strong focus on value.**




08.12.26

Media partner

 **VISION**
WORLDWIDE

2nd edition
Monticello, Chile

Tickets 2026

Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080

Early bird until April 15th, 2026

To purchase your ticket, send an email to



entradas@yentzengroup.com

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Comité
de Uvas



Layout 2026

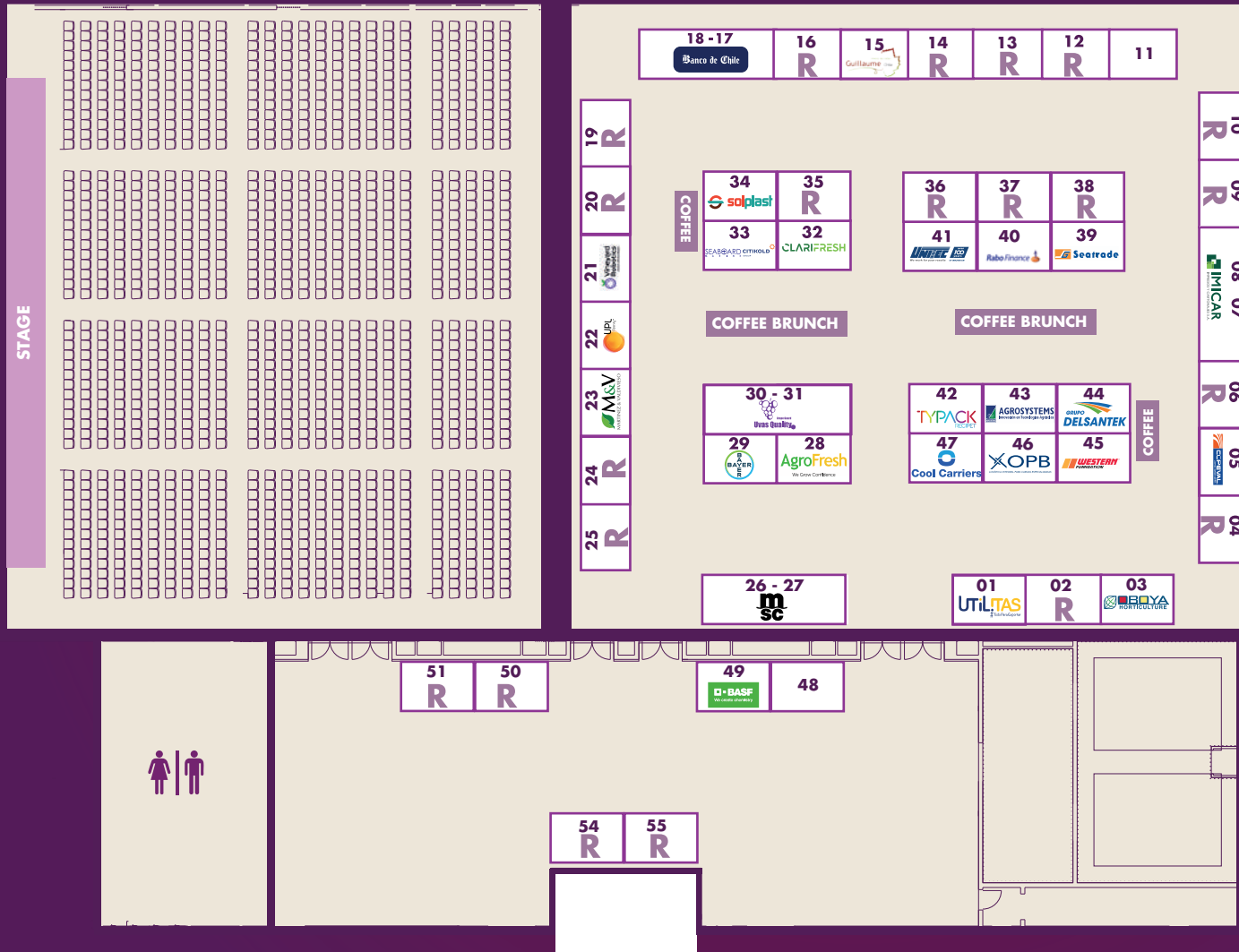


① Conference

② Booths

③ Accreditation

Booth layout 2026



Legend

-  Stands 3x2
-  Food and drinks
-  Reserved

Benefits associated with sponsorship

08.12.26

PLATINUM SPONSOR

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Zona Lounge (Auspicio exclusivo) -Logo y video únicamente en pantalla zona Bingo - Arco de bienvenida a Zona Lounge con logo de la empresa	USD17.000	1	3	5	✓	✓	✓	✓	✓	
Jockey	USD12.000	0	3	5	✓	✓	✓	✓		
Material bag	USD12.000	1	3	5	✓	✓	✓	✓		
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Badges	USD8.500	0	3	5	✓	✓	✓	✓		
Welcome Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Morning Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Afternoon Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	



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AVAILABLE



SOLD / RESERVED

Benefits associated with sponsorship

08.12.26

GOLD SPONSOR

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Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		
Event mascot *Customized band with the sponsoring company's branding	USD6.500	0	3	0			✓	✓		



RESERVED



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AVAILABLE


SOLD / RESERVED

Benefits associated with sponsorship

08.12.26

SILVER SPONSOR



Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Car bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		

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Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		

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 AVAILABLE
 SOLD / RESERVED

Products photographs



*Reference image





Sponsors 2024



Platinum sponsors:



Gold sponsors:



Silver sponsor:



Sponsoring companies:



Media partner:



Sponsors:



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events@yentzengroup.com / entradas@yentzengroup.com



Yentzen Events



2nd
edition



GLOBAL
AVOCADO
S U M M I T

**SAVE
THE DATE!**

**Brochure
2026**



Organized by



YENTZEN
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Why attend?

2nd
edition

Attending the Global Avocado Summit 2026 means placing yourself at the heart of an industry moving toward sustainability and commercial resilience. Its first edition, held in 2024, brought together over 650 attendees and 50 sponsoring companies, confirming the global interest in this space for analysis, connection, and future strategy.

As markets become increasingly focused on the environmental and social impacts of what they consume, the Global Avocado Summit offers unique, practical tools to help businesses compete with purpose.

In just one day, participants will gain access to global solutions and experiences related to water sustainability, certifications, traceability, access to new markets, applied technologies, and evolving consumer demands.

It's a space to build partnerships, draw inspiration from successful case studies, and make informed decisions in a business where reputation and responsibility now weigh just as heavily as quality.

Don't miss out!



11.11.2026

Monticello, Chile

Media partner

PortalFrutícola.com

VISION

 www.globalavocadosummit.com

Tickets 2026

2nd
edition

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Layout 2026



① Conference

② Booths

③ Accreditation

Organized by

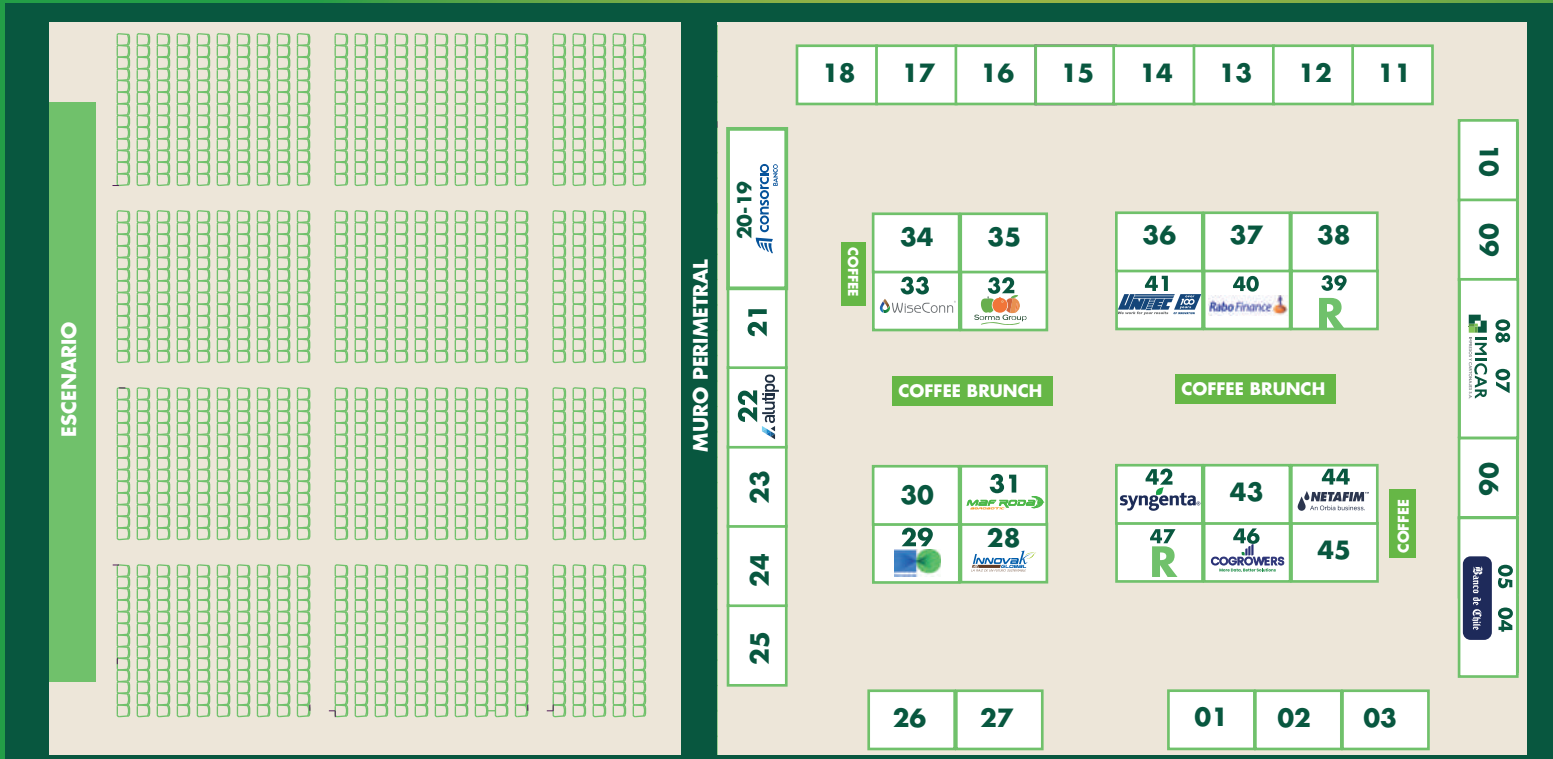


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Booth layout 2026



Legend

- Stands 3x2
- COFFEE BRUNCH Food and drinks
- Reserved





Benefits associated with sponsorship

11.11.2026

PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Exclusive Brunch Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
Zona Lounge (Auspicio exclusivo) -Logo y video únicamente en pantalla zona Bingo - Arco de bienvenida a Zona Lounge con logo de la empresa	USD17.000	1	3	5	✓	✓	✓	✓	✓	
Jockey	USD12.000	0	3	5	✓	✓	✓	✓		
Material bag	USD12.000	1	3	5	✓	✓	✓	✓		
Lanyards	USD12.000	1	3	5	✓	✓	✓	✓		
Mug	USD9.000	0	3	5	✓	✓	✓	✓		
Showcase your machine *Includes 4 promotional banners and 1 branded counter	USD9.000	0	5	0			✓	✓		
Cloakroom(LED) *Includes a 6x2.5 m LED screen	USD9.000	0	4	0			✓	✓		
Charging station *PVC archway and 4 totems placed throughout the event	USD9.000	0	4	0			✓	✓		
Badges	USD8.500	0	3	5	✓	✓	✓	✓		
Welcome Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Morning Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	
Afternoon Coffee Break	USD8.500	0	3	5	✓	✓	✓	✓	✓	

RESERVED

RESERVED



*Prices do not include Chilean VAT

AVAILABLE

SOLD / RESERVED



GLOBAL AVOCADO

SUMMIT

11.11.2026

Benefits associated with sponsorship

GOLD SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
MBF RODE® Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
LED floor *3x2 m LED screen	USD7.500	0	3	0			✓	✓		
PVC Cloakroom *6x2.5 m stretched PVC	USD7.000	0	4	0			✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		
Event mascot *Customized band with the sponsoring company's branding	USD6.500	0	3	0			✓	✓		

*Prices do not include Chilean VAT



AVAILABLE



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Benefits associated with sponsorship

SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Car bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		



If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at events@yentzengroup.com

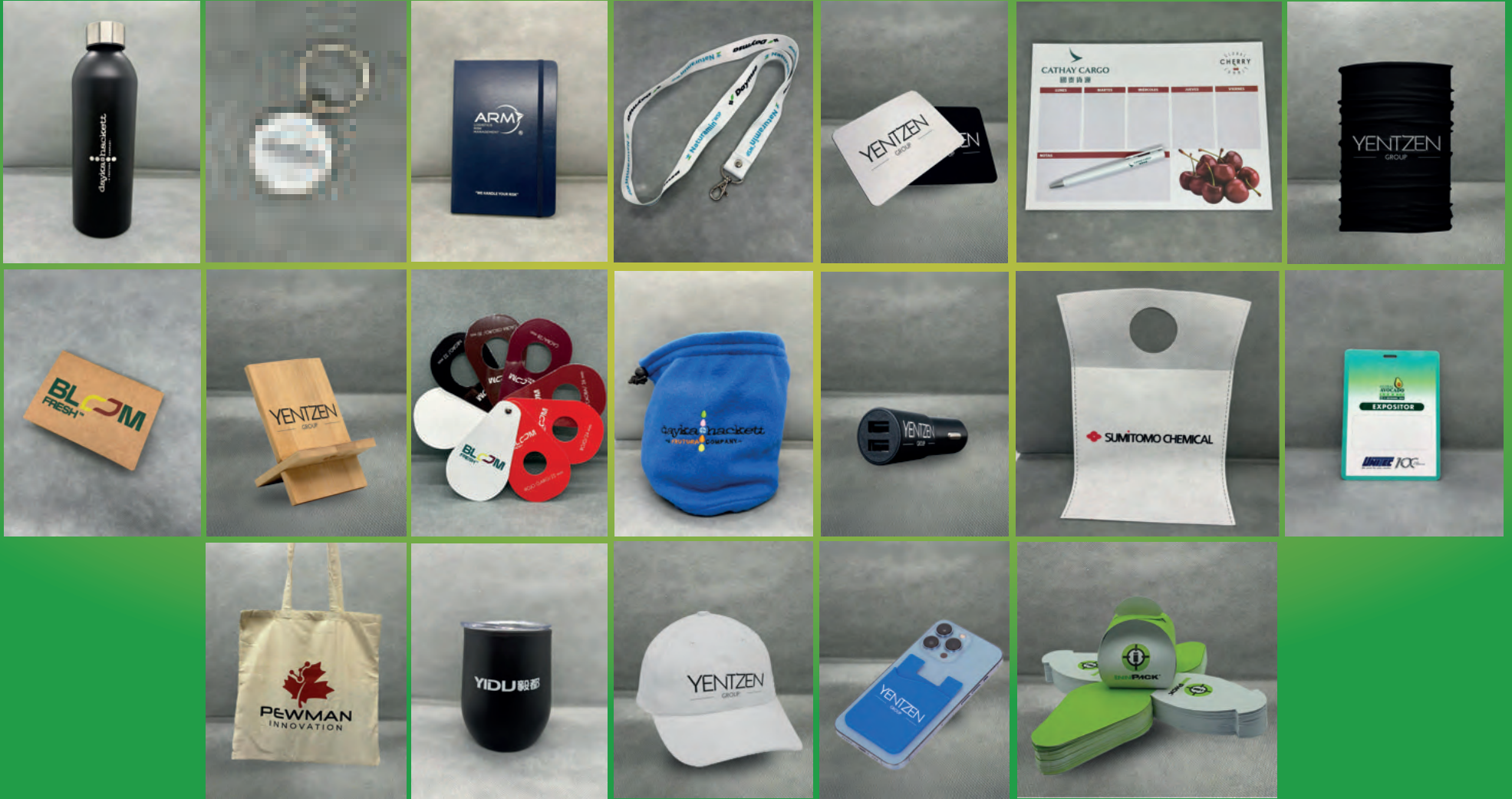
STANDS

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		

*Prices do not include Chilean VAT

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Products photographs



*Reference image

Gallery



Gallery



Sponsors 2024



Platinum sponsors



Media partner



Sponsoring companies

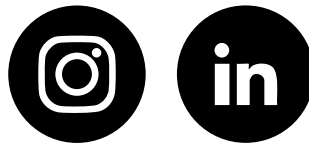


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