

# YENTZEN

GROUP

Your must-attend  
events in  
2026!



Comité de Cerezas



SMARTCHERRY



Comité de Uvas







# Brochure 2026



**Organized by**



Cherry  
Committee

**YENTZEN**  
GROUP



[www.globalcherrysummit.com](http://www.globalcherrysummit.com)



# Why attend?



In an industry where each season can redefine the course of business, the **Global Cherry Summit 2026**, in its **seventh edition**, will once again provide a **pivotal day for making informed decisions** based on reliable, up-to-date information — building on the success of the **2025 edition**, which brought together **more than 1,800 attendees and 90 sponsoring companies**.

The event will continue to provide **access to real-time market analysis, insights into consumption trends, evaluation of effective commercial strategies, and a deeper understanding of the logistical shifts** that directly impact competitiveness. It remains the key **meeting point for decision-makers: exporters, importers, retailers, suppliers, and global industry leaders**.

**“ If you're in the cherry business, this is where the future of the industry is shaped! ”**

# 04|21|26



**Media partner**

PortalFruticola.com

**VISION**  
MAGAZINE


**7th edition**

GRAN ARENA  
MONTICELLO, **CHILE**




# Tickets 2026



Category 	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080

Early bird until november 30th, 2025

To purchase your ticket, send an email to  
 [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Organized by



Cherry  
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YENTZEN  
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7th edition

GRAN ARENA  
MONTICELLO, **CHILE**

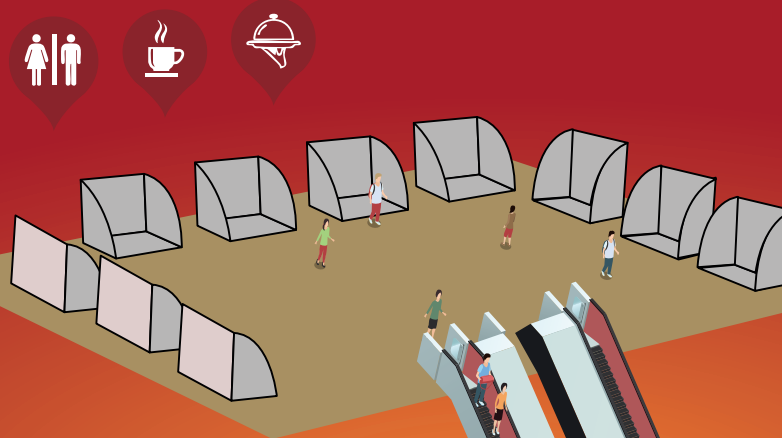


# Layout 2026



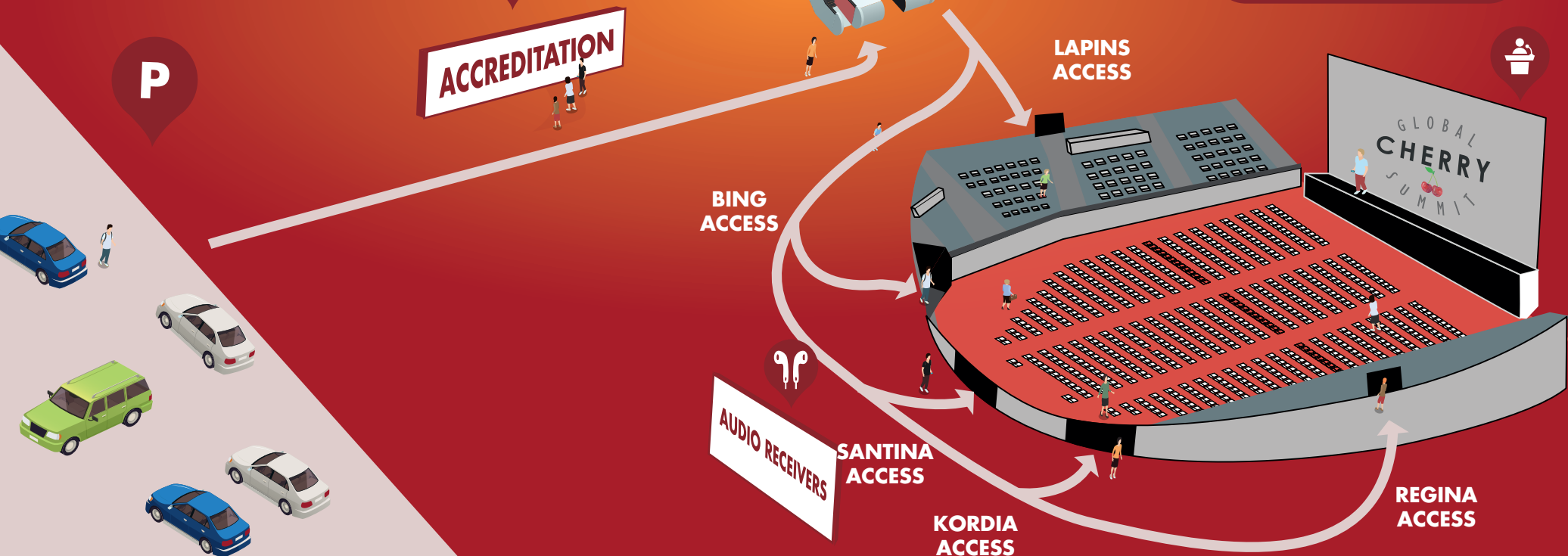
## Booths

SECOND FLOOR



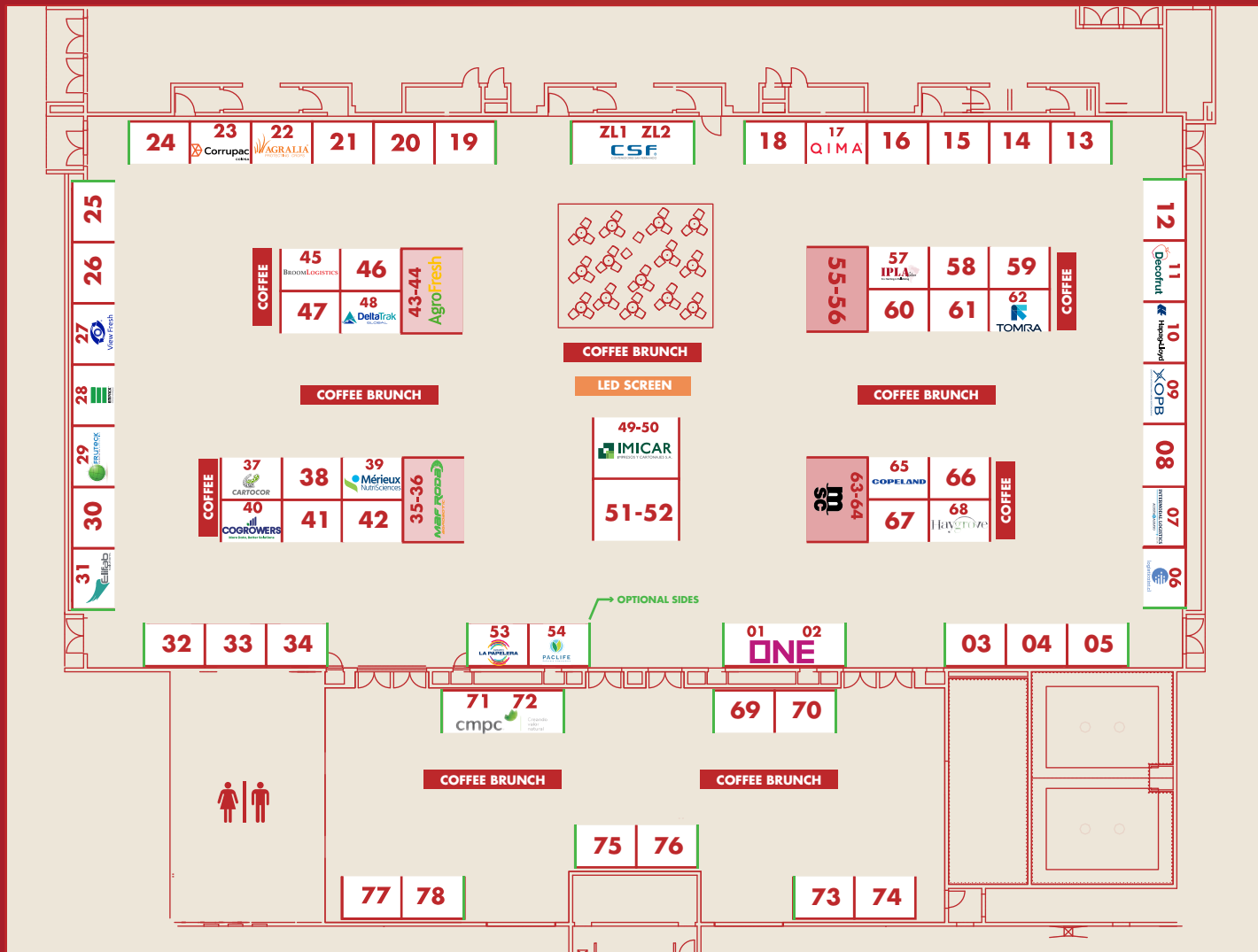
## Conference

FIRST FLOOR





# Booth layout 2026



## Legend

- Stands 3x2
- Stands 4x3
- Lounge area
- Restrooms
- Food and drinks



04.21.26

# Benefits associated with sponsorship

## PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Exclusive Brunch</b> Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
<b>Lounge Area (Exclusive Sponsorship)</b> -Logo and video only on Bingo area screen -Welcome arch to Lounge Area with company logo	USD17.000	1	3	5	✓	✓	✓	✓	✓	
<b>Jockey</b>	USD12.000	0	3	5	✓	✓	✓	✓		
<b>Material bag</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Lanyards</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Cherry Sizer</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Mug</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Badges</b>	USD8.500	0	3	5	✓	✓	✓	✓		
<b>Welcome Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Morning Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Afternoon Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	

\*Prices do not include Chilean VAT

AVAILABLE  
SOLD / RESERVED





04.21.26

# Benefits associated with sponsorship

## GOLD SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		

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ONE  
OCEAN NETWORK EXPRESS

MAF RODA  
MANAGEMENT

ARM  
MANAGEMENT





04.21.26

# Benefits associated with sponsorship

## SILVER SPONSOR

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Carg bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		
Wardrobe	USD 3.800	0	2	2			✓	✓		



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## STANDS

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Corporate Stand (4x3m)	USD 8.000	USD 8.500	2	4	✓		✓	✓		

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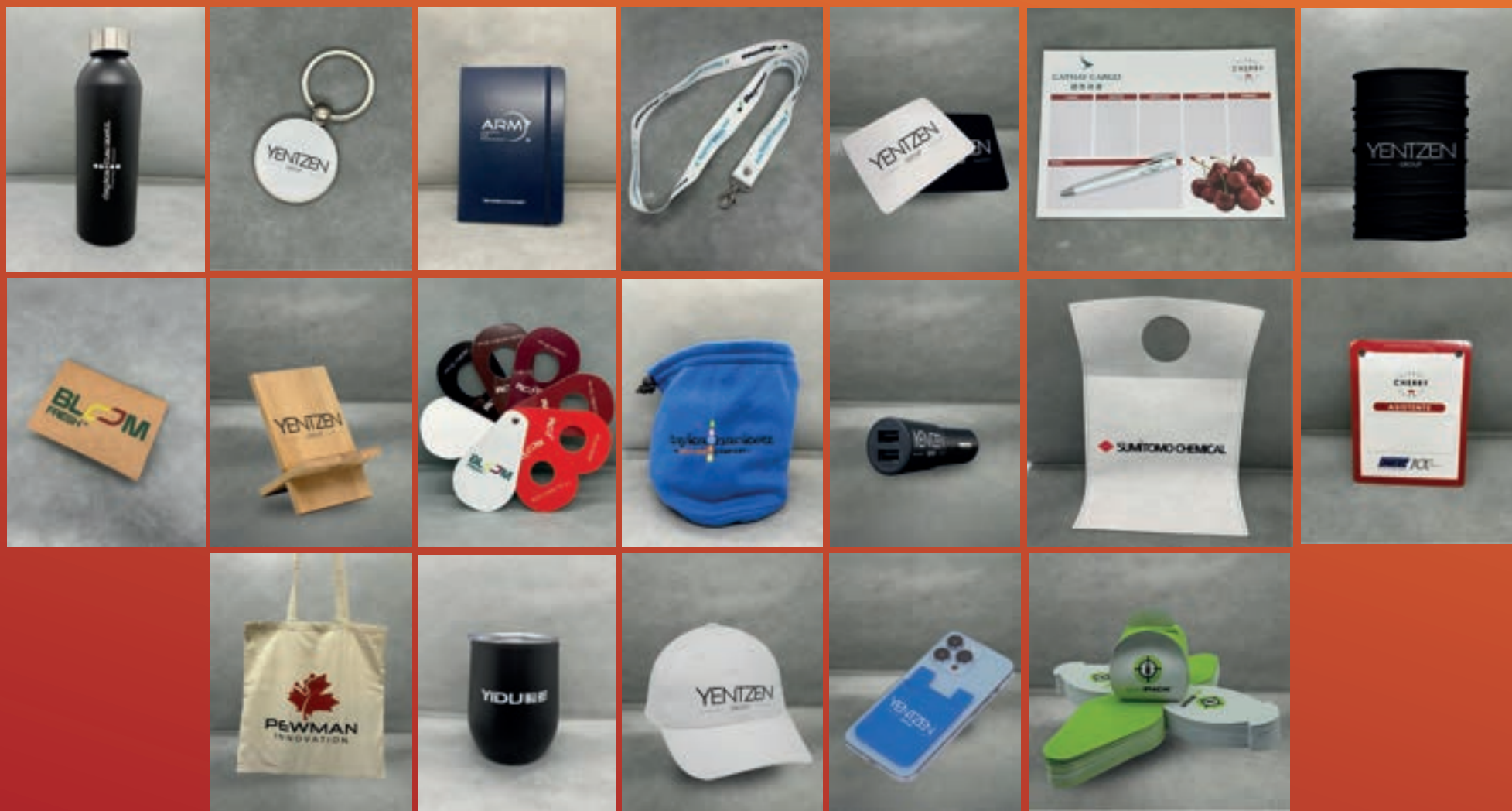
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SOLD / RESERVED



# Products photographs



\*Reference image



# Gallery

GLOBAL  
**CHERRY**  
SUMMIT





# Gallery

GLOBAL  
**CHERRY**  
SUMMIT





# Sponsors 2025



## PLATINUM SPONSORS



## SILVER SPONSORS



## GOLD SPONSORS



## MEDIA PARTNERS



## SPONSORING COMPANIES



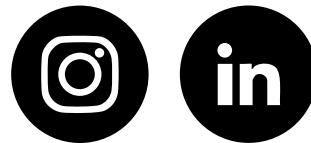


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[events@yentzengroup.com](mailto:events@yentzengroup.com) / [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Yentzen Events







# Cherry *Tech* 2026

## BROCHURE



[www.cherrytechconvention.com](http://www.cherrytechconvention.com)



SMARTCHERRY

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YENTZEN  
GROUP





# Why attend?

**CherryTech** is not just a technical event — it's a real opportunity to turn knowledge into action. **With over 1,600 attendees** at its third edition in 2025, participation from **80 sponsoring companies**, and the most influential experts in the field, the event delivers **practical tools and specialized content** to support better decision-making in the field and postharvest operations.

In an industry under constant pressure to produce high-quality fruit faster and more efficiently, this event once again seeks answers to real-world challenges: water management strategies, cherry tree physiology, varietal development, disease control, **technologies to enhance fruit condition, and sustainable production.**

In addition, CherryTech features a **scientific poster exhibition area** dedicated to research on cherry production—a space that fosters the **exchange of academic and applied knowledge, opening new perspectives for innovation and study in the industry.**

Attending **CherryTech 2026** means staying on the cutting edge of technical knowledge, exchanging experiences with fellow professionals, and remaining competitive in an industry that demands precision, adaptability, and continuous improvement.

**Don't miss the fourth edition of the industry's most important technical event!**




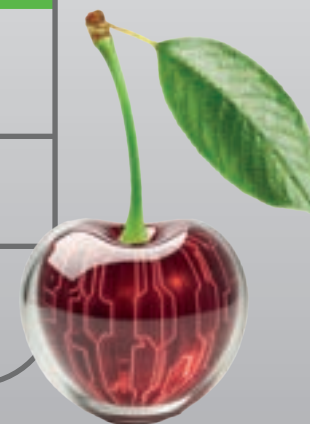
06 | 17 | 2026




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Early bird until december 31st, 2025

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 [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)

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YENTZEN  
GROUP

**4th EDITION**  
**MONTICELLO, CHILE**

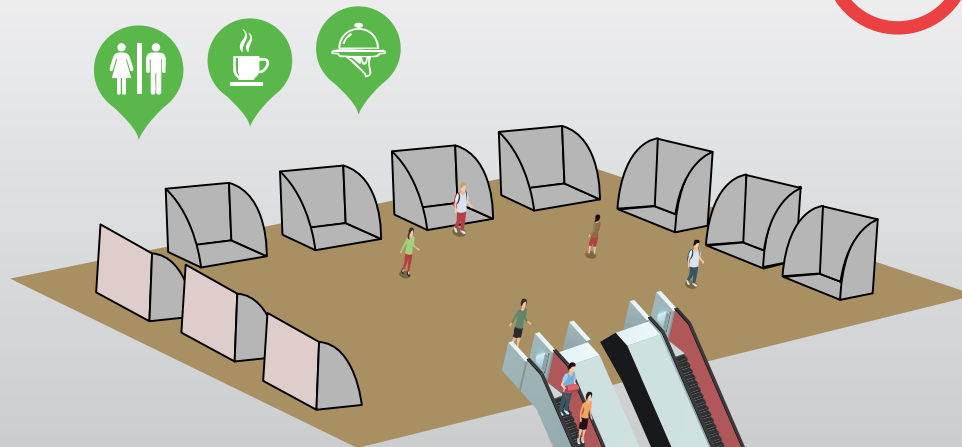


# Layout 2026



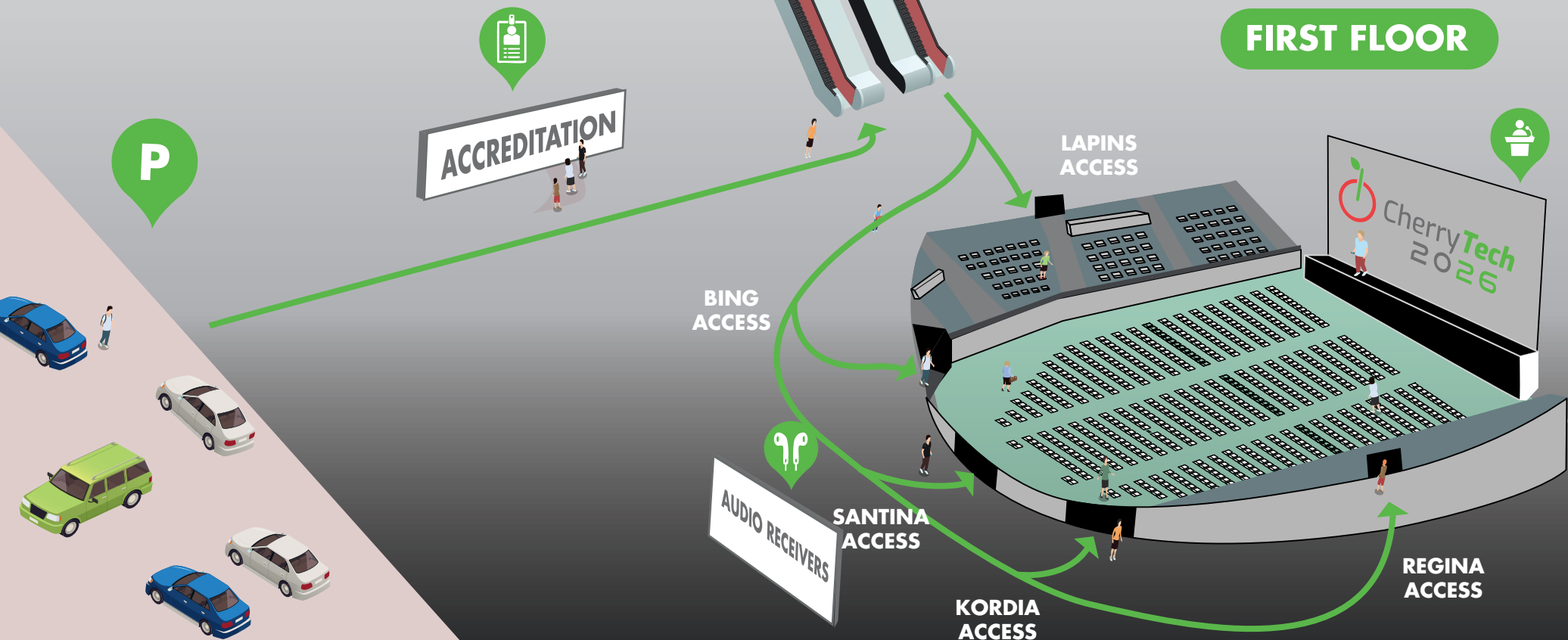
## Booths

SECOND FLOOR



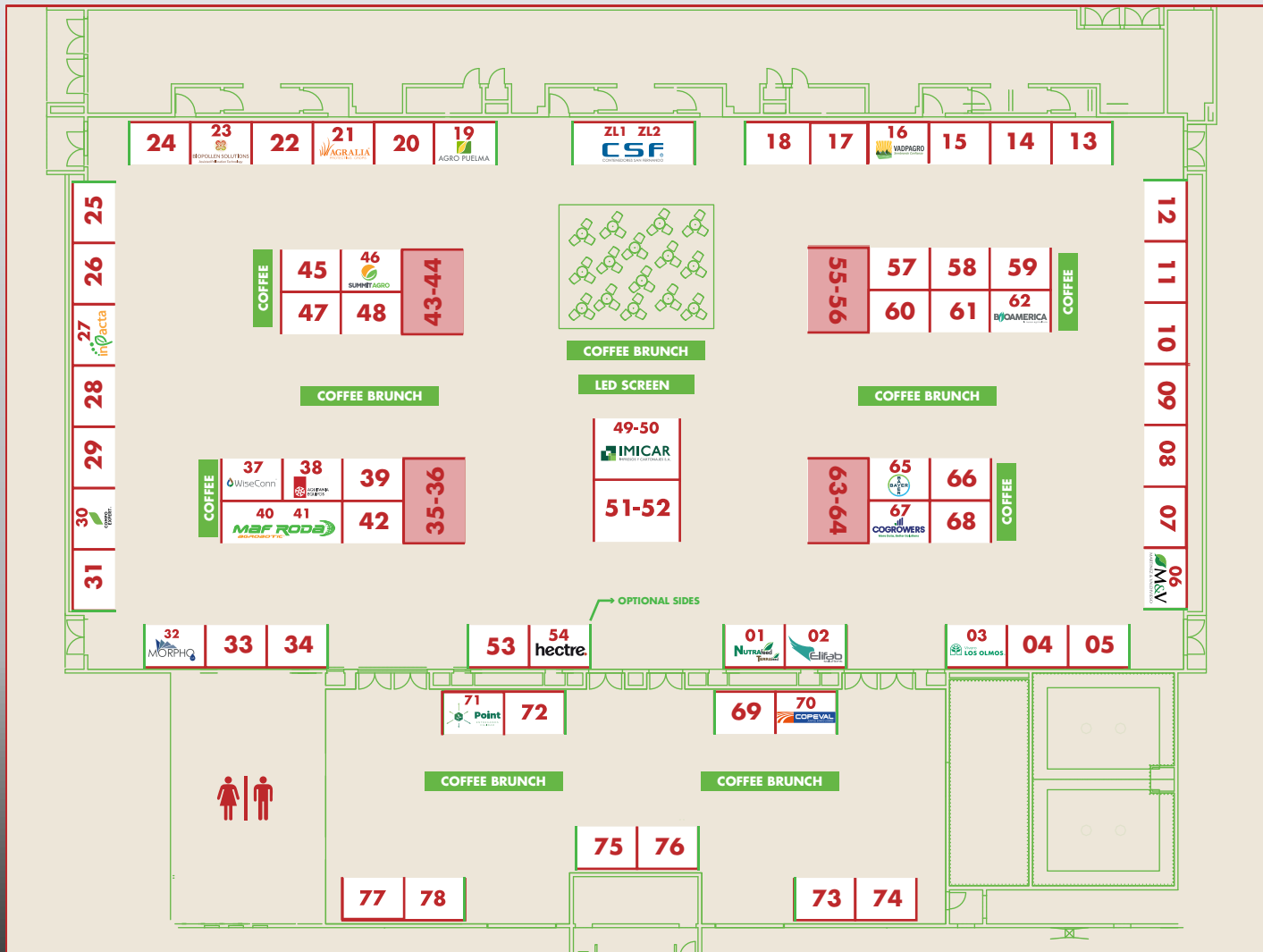
## Conference

FIRST FLOOR





# Booth layout 2026



## Legend

-  Stands 3x2
-  Stands 4x3
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-  COFFEE BRUNCH Food and drinks



06|17|2026

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<b>Morning Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Afternoon Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	



AVAILABLE



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06|17|2026

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Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		



AVAILABLE



SOLD / RESERVED

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# 06|17|2026 Benefits associated with sponsorship

## SILVER SPONSOR

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Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		
Wardrobe	USD 3.800	0	2	2			✓	✓		

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## STANDS

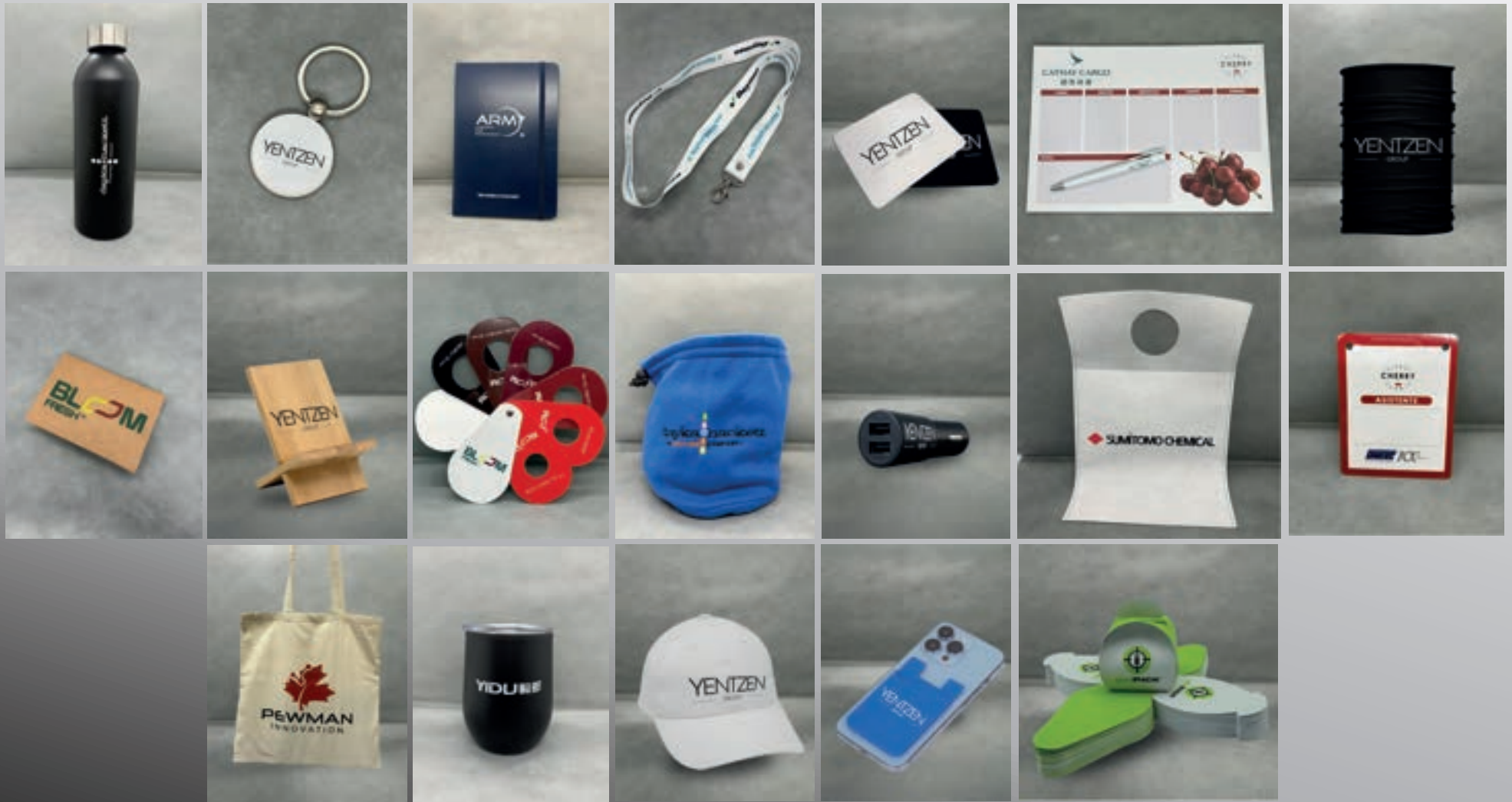
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## Products photographs













# Sponsors 2025

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSOR



## SPONSORING COMPANIES

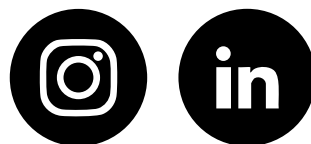




# YENTZEN

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✉ [events@yentzengroup.com](mailto:events@yentzengroup.com) / [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Yentzen Events







# ***BROCHURE*** **2026**

**Organized by**



Comité de Uvas

**YENTZEN**  
GROUP

**2nd edition**  
Monticello, Chile



[www.globalgrapeconvention.com](http://www.globalgrapeconvention.com)



# Why attend?



**After a successful first edition in 2024 — which brought together over 1,000 attendees and 60 sponsoring companies — the Global Grape Convention returns in 2026 as a key platform for strategic reflection on the table grape business.** This comes at a time when the global market exceeds USD 9 billion annually, and leading origins like Chile, Peru, Mexico, and the United States compete for market share through varietal innovation, quality, and efficiency.

This convention has become an essential milestone, **emerging in response to an industry undergoing major transformation — driven by varietal renewal, changes in retail, the impact of climate change, and shifting consumer preferences.**

It's a **gathering designed to address these issues** with a forward-looking perspective, bringing together the industry's key players to spark meaningful conversations **that help shape the future of the grape business with a global vision and a strong focus on value.**



## 08.12.26

**Media partner**


 **VISION**  
WINE & GRAPE

**2nd edition**  
Monticello, Chile





# Tickets 2026

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Pack of 10 tickets	USD 2080

Early bird until january 31st, 2026

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Organized by



Comité de Uvas

YENTZEN  
GROUP

2nd edition  
Monticello, Chile

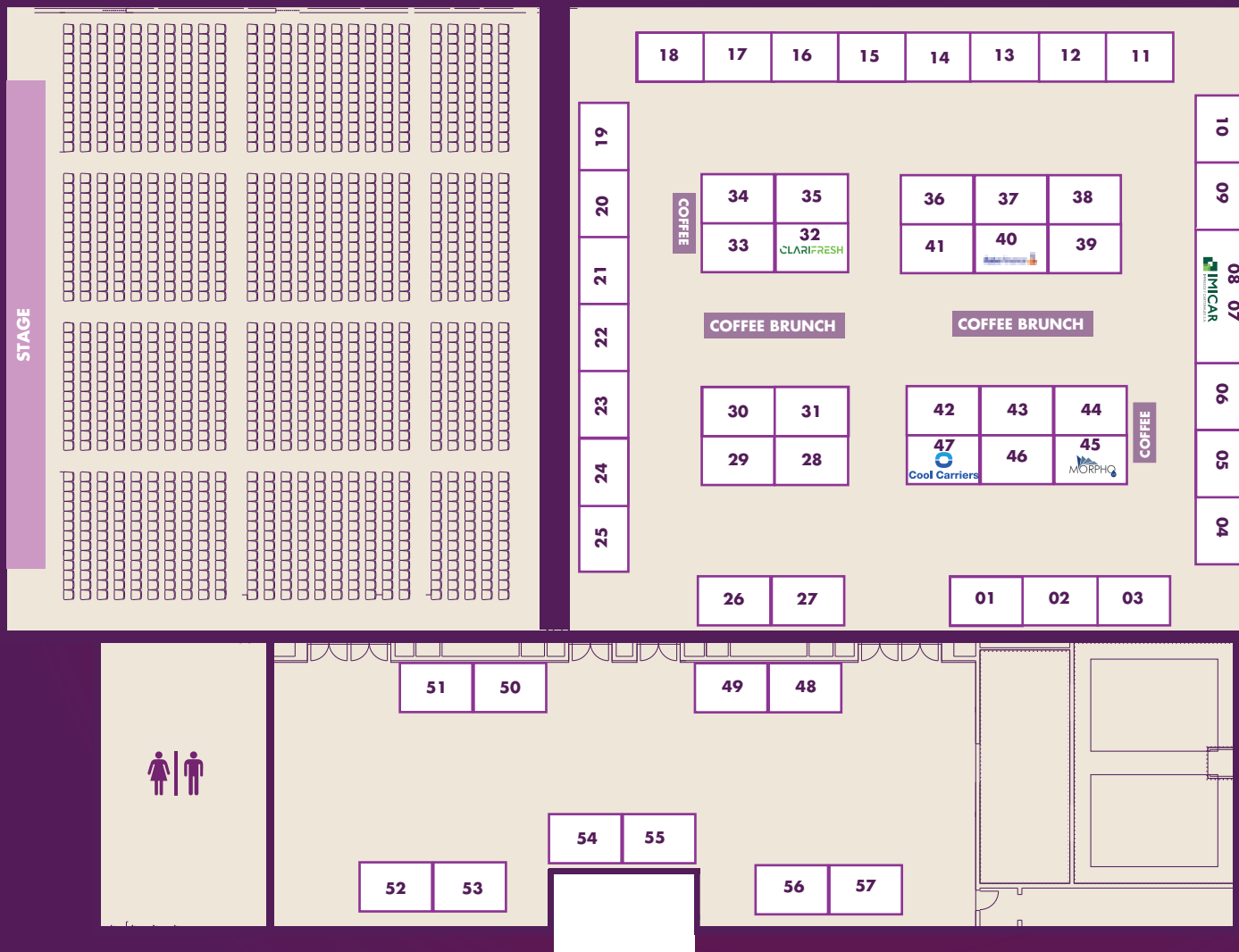




### 3 Accreditation



# Booth layout 2026



## Legend

- Stands 3x2
- Food and drinks



# Benefits associated with sponsorship

08.12.26

## PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Exclusive Brunch</b> Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
<b>Zona Lounge</b> (Auspicio exclusivo) -Logo y video únicamente en pantalla zona Bingo - Arco de bienvenida a Zona Lounge con logo de la empresa	USD17.000	1	3	5	✓	✓	✓	✓	✓	
<b>Jockey</b>	USD12.000	0	3	5	✓	✓	✓	✓		
<b>Material bag</b>	USD12.000	1	3	5	✓	✓	✓	✓		
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<b>Welcome Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Morning Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Afternoon Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	

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AVAILABLE  
 SOLD / RESERVED



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08.12.26

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AVAILABLE

SOLD / RESERVED



# Benefits associated with sponsorship

08.12.26

## SILVER SPONSOR

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Translation Cabin	USD 3.800	0	2	2			✓	✓		
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AVAILABLE



SOLD / RESERVED



# Products photographs



\*Reference image











# Sponsors 2024



## Platinum sponsors:



## Gold sponsors:



## Silver sponsor:



## Sponsoring companies:



## Media partner:



## Sponsors:





# YENTZEN

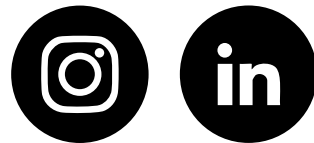
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## GROUP

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Yentzen Events





2nd  
edition



# GLOBAL AVOCADO S U M M I T

**SAVE  
THE DATE!**

# Brochure 2026



Organized by



**YENTZEN**  
GROUP



# Why attend?

2nd  
edition

Attending the **Global Avocado Summit 2026** means placing yourself at the heart of an industry moving toward sustainability and commercial resilience. Its first edition, held in 2024, **brought together over 650 attendees and 50 sponsoring companies**, confirming the global interest in this space for analysis, connection, and future strategy.

As markets become increasingly focused on the environmental and social impacts of what they consume, the **Global Avocado Summit offers unique, practical tools to help businesses compete with purpose.**

In just one day, participants will gain access to global solutions and experiences related to **water sustainability, certifications, traceability, access to new markets, applied technologies, and evolving consumer demands.**

It's a space to build partnerships, draw inspiration from successful case studies, and make informed decisions in a business where reputation and responsibility now weigh just as heavily as quality.

**Don't miss out!**



**11.11.2026**

Monticello, Chile

**Media partner**

 [PortalFruticola.com](https://PortalFruticola.com)

**VISION**  
WORLDWIDE

 [www.globalavocadosummit.com](https://www.globalavocadosummit.com)



# Tickets 2026

2nd  
edition

Category	Value 2026
Early bird	USD 220
General ticket	USD 240
Pack of 10 tickets	USD 2080



Early bird until february 28th, 2026

To purchase your ticket, send an email to

✉ [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)

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# Layout 2026



① Conference

② Booths

③ Accreditation

Organized by

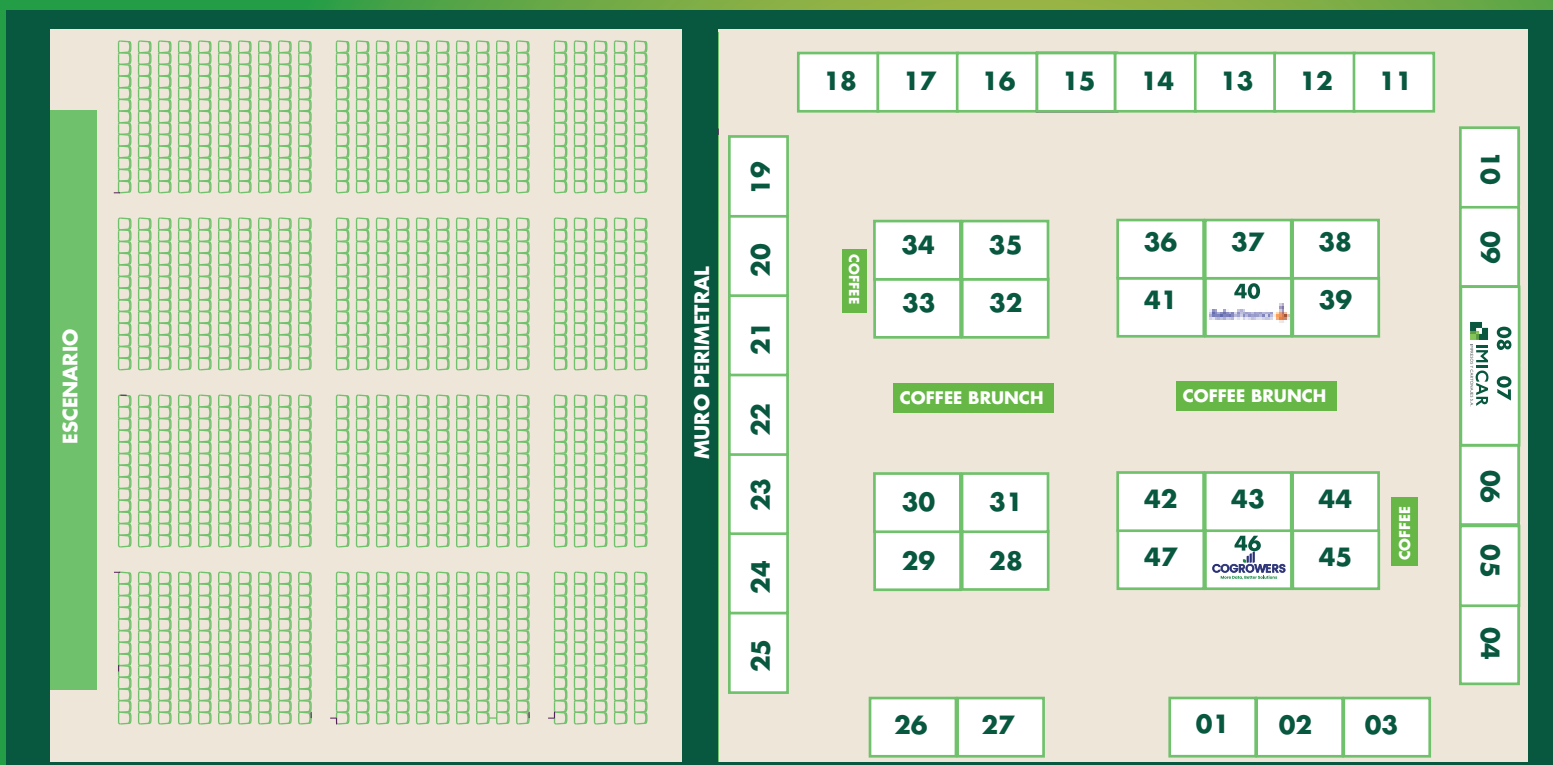


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# Booth layout 2026



## Legend

- Stands 3x2
- COFFEE BRUNCH Food and drinks



11.11.2026

# Benefits associated with sponsorship

## PLATINUM SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
<b>Exclusive Brunch</b> Video to be played during brunch in Stand Area and Plenary (2 min max) -Napkins with company logo	USD56.000	2	5	5	✓	✓	✓	✓	✓	✓
<b>Zona Lounge</b> (Auspicio exclusivo) -Logo y video únicamente en pantalla zona Bingo - Arco de bienvenida a Zona Lounge con logo de la empresa	USD17.000	1	3	5	✓	✓	✓	✓	✓	
<b>Jockey</b>	USD12.000	0	3	5	✓	✓	✓	✓		
<b>Material bag</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Lanyards</b>	USD12.000	1	3	5	✓	✓	✓	✓		
<b>Mug</b>	USD9.000	0	3	5	✓	✓	✓	✓		
<b>Badges</b>	USD8.500	0	3	5	✓	✓	✓	✓		
<b>Welcome Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Morning Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	
<b>Afternoon Coffee Break</b>	USD8.500	0	3	5	✓	✓	✓	✓	✓	

\*Prices do not include Chilean VAT

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# Benefits associated with sponsorship

## GOLD SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate keychain	USD8.300	0	3	5		✓	✓	✓		
Aluminum bottle with lid	USD8.300	0	3	5		✓	✓	✓		
Car charger (12V)	USD8.300	0	3	5		✓	✓	✓		
Card holder	USD8.000	0	3	5		✓	✓	✓		
Wine set	USD8.000	0	3	5		✓	✓	✓		
Phone case desktop	USD7.500	0	3	5		✓	✓	✓		
Welcome dinner	USD7.500	0	3	5		✓	✓	✓		
Mouse Pad	USD7.500	0	3	5		✓	✓	✓		
Desk Planner Pad + Pencil	USD7.000	0	3	5		✓	✓	✓		
Notepad	USD6.500	0	2	2		✓	✓	✓		
Post-it	USD6.500	0	2	2		✓	✓	✓		
Branded Fleece Neck Warmer	USD6.500	0	2	2		✓	✓	✓		
Bandana	USD6.500	0	2	2		✓	✓	✓		

\*Prices do not include Chilean VAT

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# Benefits associated with sponsorship

## SILVER SPONSOR

Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Carg bag	USD 4.200	0	2	2			✓	✓		
Hydration point	USD 4.200	0	2	2			✓	✓		
Translation Cabin	USD 3.800	0	2	2			✓	✓		
Candies / Chocolates	USD 3.800	0	2	2			✓	✓		
Wardrobe	USD 3.800	0	2	2			✓	✓		



If you have any proposal or idea related to merchandising, we would be glad to hear about it and help bring it to life. You can reach us at [events@yentzengroup.com](mailto:events@yentzengroup.com)

## STANDS

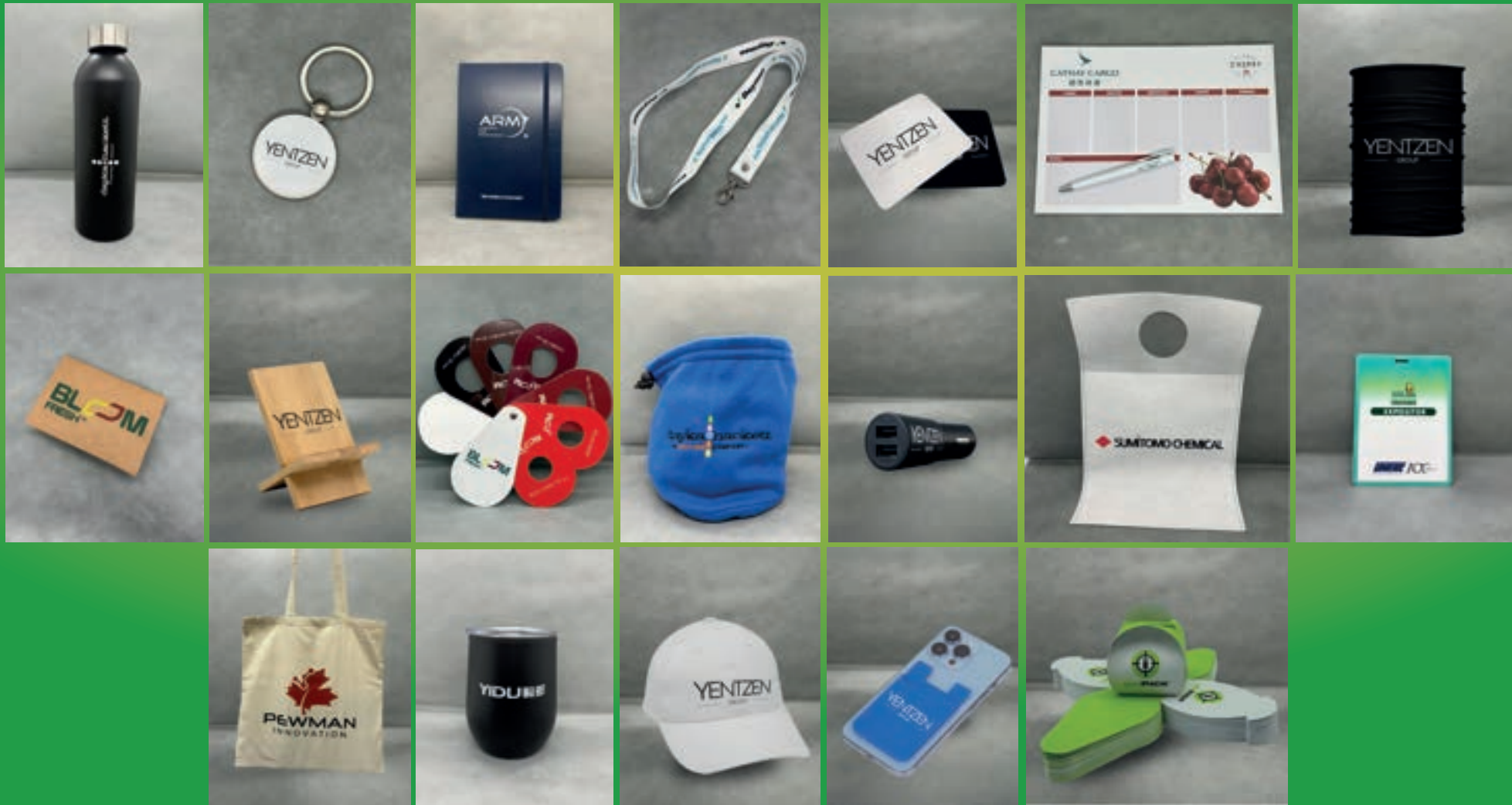
Product / Sponsor	Price in USD	Stand (3x2 m)	All Access Passes	Passes to Exhibition Area	Advertising banner on Portalfruticola.com or Freshfruitportal.com (1 month)	Advertorial on Portalfruticola.com*	Logo on event website	Logo on welcome totem and rotating video during breaks	Video in the stands area	Video in plenary
Corporate Stand (3x2m)	USD 3.500	USD 3.700	1	2			✓	✓		

\*Prices do not include Chilean VAT

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# Products photographs



\*Reference image



# Gallery





# Gallery





# Sponsors 2024



## Platinum sponsors



## Media partner



## Sponsoring companies



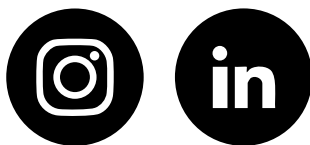


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[events@yentzengroup.com](mailto:events@yentzengroup.com) / [entradas@yentzengroup.com](mailto:entradas@yentzengroup.com)



Yentzen Events

